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BUY

Target
Previous
Price

RM1.05
RM1.11
RM0.86

CABLE/METAL

Leader is an integrated cable and wire manufacturer with subsidiaries involved in the Independent power plant and property businesses.

Stock Statistics

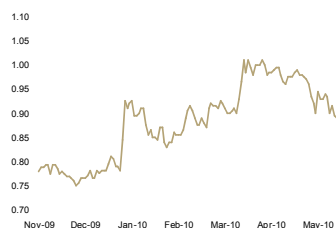
Bloomberg Ticker	LUH MK
Share Capital (m)	436.5
Market Cap (RMm)	375.4
52 week H L Price (RM)	1.05 0.61
3mth Avg Vol ('000)	1,413.3
YTD Returns	10.3
Beta (x)	1.64

Major Shareholders (%)

Zun Holdings	13.5
LTH	8.5
Gold Connection Assets	6.4

Share Performance (%)

Month	Absolute	Relative
1m	-7.3	-8.5
3m	-1.7	-7.0
6m	13.4	6.5
12m	42.3	10.8

6-month Share Price Performance**1QFY10 Results Review****Leader Universal****Hit by Unexpected Costs**

On an annualized basis, Leader's results came in 42% below our expectations and 36.3% below consensus. Its weaker y-o-y results were largely caused by a sharp increase in other operating expenses, which curtailed much of its growth. On conservative grounds, we are now lowering our earnings estimates by 12.6% for FY10. We also lower our target price to RM1.05 from RM1.11 previously. Our valuations parameter however factors in a higher PE assumption for its cables and wires division at 9x against 8x previously as we see the company benefiting from the development of the SCORE region, which will open opportunities for Leader. **BUY recommendation maintained.**

Y-o-y lower. As at 1Q, Leader's turnover came in at RM545.9m (+22.7% y-o-y; +4.7% q-o-q) while net profit fell to RM10m (-17.7% y-o-y; -11.6% q-o-q). The higher turnover was driven by higher average selling prices for its cables and wires division. However, as raw materials costs were also higher and since Leader passes on its higher costs to consumers, this did not have a significant impact on its earnings. In fact, a surge in other operating expenses led to weaker earnings y-o-y and q-o-q, which based on our understanding was attributed to currency translation losses. As Leader's products are quoted in USD, there would be a translation loss as the Ringgit strengthens. Gross earnings also fell slightly, attributed to Leader's greater exposure to the export markets this year, and also the fact that exports normally command lower operating margins.

Lowering estimates. We maintain our revenue estimates as revenue was in line, but are reducing our net earnings estimates by 12.6% and 10% for FY10 and FY11 respectively on increasing our MI assumptions and reducing our power division contributions (<5%). Going forward, we see better earnings in the subsequent quarters (post 2H in particular) and thus meeting our projections. Nonetheless, given the strengthening Ringgit against the USD, we will continue to monitor its impact towards Leader's earnings. In the longer term, we see more value to be unlocked from Leader's power generation operations in Cambodia, which are scheduled to commence next year. Currently our valuations have not captured its upcoming 100MW coal-fired power plant and 230kV power transmission line concessions.

TP trimmed. Given the lower earnings projections, we are cutting our target price to RM1.05 from RM1.11 previously. We note that our valuation parameter factors in a higher PE assumption for its cables and wires division at 9x from 8x previously as we see the SCORE region's development opening more opportunities for Leader. **BUY recommendation maintained.** For 1Q, Leader has declared an interim dividend of 1.5 sen per share.

FYE Dec (RMm)	FY07	FY08	FY09	FY10f	FY11f
Revenue	2821.7	2540.8	1949.8	2131.9	2231.0
Net Profit	66.0	64.9	53.4	60.6	70.3
% chg y-o-y	86.8	-1.6	-17.7	13.3	16.1
Consensus	-	-	-	63.4	69.7
EPS (sen)	15.1	14.9	12.2	13.9	16.1
DPS (sen)	3.0	3.0	3.0	3.4	4.1
Dividend yield (%)	3.5	3.5	3.5	3.9	4.7
ROE (%)	16.4	13.9	10.3	10.7	11.3
ROA (%)	4.9	4.9	4.2	4.7	5.1
PER (x)	5.7	5.8	7.0	6.2	5.3
BV/share (RM)	0.99	1.15	1.24	1.35	1.49
P/BV (x)	0.9	0.8	0.7	0.6	0.6
EV/ EBITDA (x)	4.4	3.7	3.4	2.4	1.7

Results Table (RMm)

FYE Dec	1Q10	4Q09	Q-o-Q chg	YTD FY10	YTD FY09	Y-o-Y chg	Comments
Revenue	545.9	521.3	4.7%	545.9	444.7	22.7%	Higher y-o-y and q-o-q on better selling prices
EBIT	13.2	19.4	-31.8%	13.2	24.7	-46.3%	
Net interest expense	2.9	-4.9	>-100%	2.9	-5.5	>-100%	
Associates	0.1	0.1	59.4%	0.1	0.3	-65.7%	
PBT	16.9	14.6	15.8%	16.9	21.4	-21.0%	
Tax	-1.1	0.9	>-100%	-1.1	-4.2	-73.4%	
MI	-5.7	-4.1	40.0%	-5.7	-5.0	15.2%	
Net profit	10.1	11.4	-11.6%	10.1	12.3	-17.7%	Lower y-o-y and q-o-q on currency translation losses
EPS (sen)	2.3	2.6		2.3	2.8		
DPS (sen)	1.5	0.0		1.5	0.0		
EBIT margin	2.4%	3.7%		2.4%	5.5%		
NTA/share (RM)	1.23	1.24		1.23	1.19		

EARNINGS FORECAST

FYE Dec (RMm)	FY07	FY08	FY09	FY10f	FY11f
Turnover	2821.7	2540.8	1949.8	2131.9	2231.0
EBITDA	150.7	158.5	122.6	134.8	138.6
PBT	94.5	102.0	76.8	91.3	102.7
Net Profit	66.0	64.9	53.4	60.6	70.3
EPS (sen)	15.1	14.9	12.2	13.9	16.1
DPS (sen)	3.0	3.0	3.0	3.4	4.1
Margin					
EBITDA (%)	5.3	6.2	6.3	6.3	6.2
PBT (%)	3.4	4.0	3.9	4.3	4.6
Net Profit (%)	2.3	2.6	2.7	2.8	3.2
ROE (%)	16.4	13.9	10.3	10.7	11.3
ROA (%)	4.9	4.9	4.2	4.7	5.1
Balance Sheet					
Fixed Assets	389.9	423.0	464.3	379.7	360.8
Current Assets	955.8	864.4	788.2	956.4	1046.1
Total Assets	1345.7	1287.5	1252.5	1336.1	1406.9
Current Liabilities	649.9	542.6	534.4	540.5	537.5
Net Current Assets	305.8	321.8	253.8	415.9	508.6
LT Liabilities	163.9	139.7	47.7	55.3	50.9
Shareholders Funds	433.4	499.8	541.4	590.9	648.5
Net Gearing (%)	-65.5	-43.3	-8.4	Net Cash.	Net Cash.

OSK Research Guide to Investment Ratings

Buy: Share price may exceed 10% over the next 12 months

Trading Buy: Share price may exceed 15% over the next 3 months, however longer-term outlook remains uncertain

Neutral: Share price may fall within the range of +/- 10% over the next 12 months

Take Profit: Target price has been attained. Look to accumulate at lower levels

Sell: Share price may fall by more than 10% over the next 12 months

Not Rated (NR): Stock is not within regular research coverage

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